







## Influencer

## "The Power to Change Anything"

by Neil Staker, Vital Smarts Certified Master Trainer

Everyone wants to be an influencer. Based on the new book, "Influencer" by the writers of New York Times best-seller, "Crucial Conversations," "Influencer" draws from the skills of hundreds of successful influencers and from the best social science research. Neil Staker will share principles for changing thoughts and actions, for identifying vital behaviors that lead to improvements, and for bypassing ineffective verbal efforts in favor of powerful experiences that change minds.

DATE: January 16, 2008 TIME: 11:00 a.m. to 1:15 p.m.

(Lunch served at 11:30 a.m.; Presentation 11:45 a.m. - 1:15 p.m.)

LOCATION: Little America Hotel Ballroom

500 South Main Street, SLC, UT

COST: \$32 per participant – prepayment required

(includes luncheon)

Reservations and cancellations must be received by noon the Monday before the event.

## REGISTRATION AND PREPAYMENT DEADLINE January 14, 2008

Return w/check payable to: DWS, SLTEC, c/o: Delana White, 1385 S. State, SLC, UT 84115 To charge by phone using VISA or MasterCard only, call: (801) 468-0245 or (801) 468-0097 E-mail registration information to: SLTEC@utah.gov

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The Salt Lake /Tooele Employer Committee (SLTEC) is a public service organization of employers dedicated to enhancing the effectiveness of Workforce Services, *Utah's Job Connection*. For additional information, please visit our website at:

http://jobs.utah.gov/regions/central/employercommittee.asp

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Auxiliary aids and services are available upon request to individuals with disabilities by calling (801) 526-9240. Individuals with speech and/or hearing impairments may call Relay Utah by dialing 711.

Spanish Relay Utah: 1-888-346-3162

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